




The Center Helping Obesity In Children End Successfully, Inc. 

TWILIGHT ON CHILDHOOD OBESITY CABARET, A CALL TO ACTION: AMBASSADOR ANDREW YOUNG LEADS THE WAY

For Immediate Release

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November 6, 2009 – Atlanta, GA – The Center Helping Obesity In Children End Successfully, Inc. (C.H.O.I.C.E.S.) held their 4th Annual **Twilight on Childhood Obesity Benefit** at the Ritz-Carlton, Atlanta Hotel on Friday, October 23, 2009.

A highlight of the evening was the presentation of a \$40,000 check to C.H.O.I.C.E.S. from the Aetna Foundation to assist in funding the Center's childhood obesity awareness programs. The star-studded event was packed with community leaders, advocates, business professionals, volunteers and friends of the organization.

Ambassador Andrew Young greeted guests and applauded C.H.O.I.C.E.S.' efforts and its impact on the Atlanta community. Mistress of Ceremonies Jovita Moore, an anchor from WSB-TV/Channel 2 Action News, interviewed four of the children that have participated in different C.H.O.I.C.E.S. programs. "I learned portion control," said one. "I know how to read label ingredients", said another.

The Twilight Benefit had first-class entertainment that featured comedienne Pat Brown, keyboardist Mose Davis, vocalist Theresa Hightower, saxophonist Ollie Patterson and trumpeter Joe Gransden. Guests enjoyed a nutritious meal by celebrity chef and author Marvin Woods, who also gave attendees a brief lesson on eating healthy while on a budget.

"This year's Twilight exceeded our expectations!" said Vanetta Keyes, Founder and Executive Director. "With that level of outpouring and support from the community we are even more committed to making a difference in Atlanta and throughout Georgia." One such supportive organization was the Morehouse School of Medicine's Community Voices that contributed Dr. Henrie Treadwell as the event co-chair in addition to being a corporate sponsor.

The Twilight Benefit featured *Enliven Atlanta Magazine*, which published a special edition to serve as a program for the event. "It was a privilege and an honor to be a part of The Twilight on Obesity Cabaret," said Arian Moore, Founder and Publisher. "Nothing in the world matters more than us making a difference in the lives of our children."

C.H.O.I.C.E.S. is now gearing up for The 5th Annual Children's Nutrition Education and Physical Activity Exposition. The Expo will start with an Obesity Awareness Walk then feature fitness activities, free health screenings, on-stage performances, nutrition exhibitions and interactive vendor displays. The event will be held at the Georgia World Congress Center in Atlanta on Saturday, March 27, 2010. Sponsorship opportunities are available.

Please contact us at www.ChoicesForKids.org or 678-819-3663 for more information.

The Center Helping Obesity in Children End Successfully, Inc. is a non-profit organization that was formed in April 2002 to join the fight against the deadly epidemic of childhood obesity. The Center's mission is to provide a parent and child resource center for the clinically diagnosed and at-risk children of obesity. The Center promotes weight management and lifestyle changes through nutrition education, peer socialization, physical activity and community involvement.